

April Wright

Graphic Designer • Austin, TX • aprilwrightdesign@gmail.com

I am a skilled designer who excels at creative problem solving and innovative visual communication.

Education

Bachelor of Arts, The University of Iowa, 2001
Major: Communications Studies

Master of Fine Arts, Texas State University, 2010-2013
Major: Communication Design

Employment

Computer Illustrator, McCombs School of Business,
The University of Texas at Austin, 2008-Present

- Provide graphic illustration, publication layout, and printing services to the McCombs School of Business
- Develop guidelines and standards for departmental marketing materials
- Maintain relationships with faculty, staff, students, printers, and vendors

Development/Administrative Associate, Department of Chemistry & Biochemistry,
The University of Texas at Austin, 2005-2008

- Managed production of newsletters, brochures, web content, graphics, and logos
- Coordinated marketing and designed materials for fund raising and special events
- Established relationships with printers and vendors

Promotions Manager/Producer, KWKB-TV, West Branch, IA, 2003-2005

- Wrote, edited, and produced commercials for local network television affiliate
- Coordinated fund raising and promotional events, activities, and contests
- Hired, trained, and supervised video production interns

Technical Skills

- Adobe Creative Suite 5 (Illustrator, Photoshop, InDesign, Dreamweaver, Flash)
- Comfortable in PC or MAC environments
- Web design, HTML, CSS, PHP

Please visit my online portfolio at www.aprilwrightdesign.com